

IBM 000-M237

# IBM B2B Integration-Network-Managed File Transfer Sales Mastery Test v1 Version: 4.2

http://certkill.com

## **QUESTION NO: 1**

What are the visibility and control characteristics of IBM Sterling B2B Integrator?

- A. SQL queries are used to directly access the message database.
- **B.** Long term storage and archiving.
- **C.** Configurable dashboards, EDI / B2B tracking and reporting.
- **D.** Links directly to IBM WebSphere Business Monitor.

## Answer: C

Reference: http://public.dhe.ibm.com/common/ssi/ecm/en/zzs03017usen/ZZS03017USEN.PDF (page 4)

## **QUESTION NO: 2**

What are some tangible business benefits that customers achieve from using Sterling B2B Integrator?

- A. Rapidly develop new sales channels.
- **B.** Cut B2B development and implementation time by up to 75%.
- C. Improve visibility of inventory and shipment status across the supply chain.
- D. On board smaller partners at minimal cost.
- E. All of the above.

## Answer: C

#### Reference:

http://www.google.com.pk/url?sa=t&rct=j&q=tangible%20business%20benefits%20that%20custom ers%20achieve%20from%20using%20sterling%20b2b%20integrator&source=web&cd=1&ved=0C BkQFjAA&url=http%3A%2F%2Fwww.sterlingcommerce.com%2Fapps%2Fcollaterallibrary%2Fext ernal%2FDownloadFile.asp%3Ffil%3D102252&ei=iljLToz3Os\_NsgbWrKSpDA&usg=AFQjCNFQy zUUXWWcJtvjUnTzktl\_GIDoxA (page 3, third column)

## **QUESTION NO: 3**

What capabilities are required to optimize your dynamic business network?

- A. B2B communications
- B. Process automation

C. Community enablementD. VisibilityE. All of the above.

## Answer: D

Reference: http://www.redbooks.ibm.com/redpapers/pdfs/redp4723.pdf (Page5, 3rd bulleted point)

## **QUESTION NO: 4**

In a customer success story, Kroger reports that they transfer over \_\_\_\_\_ of data per day using

IBM/Sterling managed file transfer solutions.

**A.** 500 GB **B.** 1 TB **C.** 5 TB **D.** 10 TB

Answer: B Explanation:

## **QUESTION NO: 5**

Which of the following is NOT a "must have" capability for customers that are attempting to solve their data movement challenges?

- A. Pass tougher security audits.
- B. Double their transfer capacity without increasing staff.
- **C.** Cut new connection cycle time in half.
- **D.** Remove the FTP risk.
- E. All are "must have" capabilities.

Answer: A Explanation:

## **QUESTION NO: 6**

The IBM Sterling Collaboration Network archives data for how long at no additional charge?



A. 3 days
B. 35 days
C. 45 days
D. 15 days

Answer: D Explanation:

# **QUESTION NO: 7**

What type of visibility is available in IBM Sterling B2B Integrator?

- A. Configurable dashboards and reports.
- B. Detailed visibility of end-to-end business processes.
- C. EDI tracking.
- D. All of the above.

## Answer: B

Reference: http://www.redbooks.ibm.com/redpapers/pdfs/redp4723.pdf (page 5, third bulleted point)

## **QUESTION NO: 8**

What is the strategic foundation platform for IBM's B2B software solutions?

- A. Connect:Direct
- B. WebSphere Transformation Extender
- **C.** IBM Sterling B2B Integrator
- D. IBM Sterling Collaboration Network

# Answer: C

Reference: http://blogs.forrester.com/ken\_vollmer/10-10-25ibm\_doubles\_down\_on\_b2b\_integration

#### **QUESTION NO: 9**

What are the 3 primary types of data movement?