



IBM B2B Integration-Network-Managed File Transfer Sales Mastery Test v1

Version: 6.7

[Total Questions: 60]

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Question No : 1

What are the visibility and control characteristics of IBM Sterling B2B Integrator?

- A. SQL queries are used to directly access the message database.
- **B.** Long term storage and archiving.
- C. Configurable dashboards, EDI / B2B tracking and reporting.
- D. Links directly to IBM WebSphere Business Monitor.

Answer: C

Reference:http://public.dhe.ibm.com/common/ssi/ecm/en/zzs03017usen/ZZS03017USEN. PDF(page 4)

Question No:2

What are some tangible business benefits that customers achieve from using Sterling B2B Integrator?

- A. Rapidly develop new sales channels.
- B. Cut B2B development and implementation time by up to 75%.
- **C.** Improve visibility of inventory and shipment status across the supply chain.
- D. On board smaller partners at minimal cost.
- E. All of the above.

Answer: C

Reference:http://www.google.com.pk/url?sa=t&rct=j&q=tangible%20business%20benefits %20that%20customers%20achieve%20from%20using%20sterling%20b2b%20integrator&s ource=web&cd=1&ved=0CBkQFjAA&url=http%3A%2F%2Fwww.sterlingcommerce.com%2 Fapps%2Fcollaterallibrary%2Fexternal%2FDownloadFile.asp%3Ffil%3D102252&ei=iljLTo z3Os_NsgbWrKSpDA&usg=AFQjCNFQyzUUXWWcJtvjUnTzktl_GIDoxA(page 3, third column)

Question No:3

What capabilities are required to optimize your dynamic business network?



- **A.** B2B communications
- B. Process automation
- **C.** Community enablement
- D. Visibility
- E. All of the above.

Answer: E

Reference:http://www.redbooks.ibm.com/redpapers/pdfs/redp4723.pdf(Page5, 3rd bulleted point)

Question No:4

In a customer success story, Kroger reports that they transfer over _____ of data per day using

IBM/Sterling managed file transfer solutions.

A. 500 GB **B.** 1 TB **C.** 5 TB **D.** 10 TB

Answer: B

Question No:5

Which of the following is NOT a "must have" capability for customers that are attempting to solve their data movement challenges?

- A. Pass tougher security audits.
- B. Double their transfer capacity without increasing staff.
- C. Cut new connection cycle time in half.
- **D.** Remove the FTP risk.
- E. All are "must have" capabilities.

Answer: D



Question No : 6

The IBM Sterling Collaboration Network archives data for how long at no additional charge?

A. 3 days

B. 35 days

- **C.** 45 days
- **D.** 15 days

Answer: B

Reference:http://public.dhe.ibm.com/software/commerce/doc/saas/sb2bsvcs/SCNOverview Guide_Book.pdf8page 8, see data archival)

Question No:7

What type of visibility is available in IBM Sterling B2B Integrator?

- A. Configurable dashboards and reports.
- B. Detailed visibility of end-to-end business processes.
- **C.** EDI tracking.
- **D.** All of the above.

Answer: B

Reference:http://www.redbooks.ibm.com/redpapers/pdfs/redp4723.pdf(page 5, third bulleted point)

Question No:8

What is the strategic foundation platform for IBM's B2B software solutions?

- A. Connect:Direct
- **B.** WebSphere Transformation Extender
- C. IBM Sterling B2B Integrator
- **D.** IBM Sterling Collaboration Network

Answer: C

Reference:http://blogs.forrester.com/ken_vollmer/10-10-25ibm_doubles_down_on_b2b_integration

Question No:9

What are the 3 primary types of data movement?

- A. B2B, A2A, and Batch
- B. Batch, B2B, and E-mail
- **C.** Batch, B2B, and Unmanaged
- D. B2B, E-mail, and FTP

Answer: C

Reference:http://www-01.ibm.com/software/commerce/managed-filetransfer/products/data-movement/(second paragraph)

Question No : 10

All of the top_____ banks in the world depend upon IBM Sterling Managed File Transfer to secure their data movement.

A. 6 **B.** 10 **C.** 50 **D.** 100

Answer: A