00M-643

Version: M643 Information Management Solution Sales Mastery Test v4

QUESTION NO: 1

A customer is looking for a software solution to extract data from heterogeneous sources, transform the data to meet operational standards, and then load the data into their warehouse. Which IBM offering best meets their needs?

A. IBM InfoSphere Warehouse
B. IBM InfoSphere Information Server
C. IBM InfoSphere Master Data Management
D. IBM InfoSphere Optim

Answer: A

Reference:http://www.scribd.com/doc/61338465/Data-Warehousing-High-impact-Strategies-What-You-Need-to-Know-Definitions-Adoptions-Impact-Benefits-Maturity-Vendors(page 45)

QUESTION NO: 2

IBM IMS is designed for large-scale applications running on which operating system?

A. AIX
B. Solaris
C. IBM i
D. z/OS

Answer: D

Reference:https://www.ibm.com/developerworks/mydeveloperworks/blogs/aimsupport/entry/ims_and_cics_exploring_zos_together?lang=en(5thparagraph)

QUESTION NO: 3

Which customer challenge is most directly addressed by the Define and Govern facet of the IBM Information Agenda?

A. inflexible infrastructure
B. information not viewed as an asset
C. lack of business/IT alignment
D. lack of organizational awareness

Answer: D

Reference:https://www-950.ibm.com/events/wwe/ca/canada.nsf/vLookupPDFs/IOD_CtY_deck_-_Canada_-_draft_B_Tom_Inman/$file/IOD%20CtY%20deck%20-%20Canada%20-%20draft%20B_Tom%20Inman.pdf(slide 25)

QUESTION NO: 4

What are two analytics capabilities of IBM InfoSphere Warehouse?

A. statistical visualization and reporting
B. dashboards and scorecards
C. cubing services and text mining
D. what-if and scenario modeling

Answer: C

Reference:http://www-01.ibm.com/software/data/infosphere/warehouse/enterprise.html(second bulleted point on the page)

QUESTION NO: 5

A customer currently has petabytes of data across heterogeneous sources. They want IBM to design a solution to extract that data and store it in a centralized database that supports mining, cubing, and analytics processes. They also want to improve the quality of their data by creating common data models and consolidating duplicate records. Which IBM product is NOT a necessary component in the solution?

A. IBM InfoSphere Information Server
B. IBM InfoSphere Guardium
C. IBM InfoSphere Warehouse
D. IBM InfoSphere Master Data Management

Answer: A
Explanation:

QUESTION NO: 6

What is NOT a key capability of IBM InfoSphere Warehouse?