

IBM 00M-656

ICS SmartCloud for Social Business Sales Mastery

Test v1

Version: 4.1

QUESTION NO: 1

What is the URL to log into SmartCloud for Social Business?

- A. www.socialcloud.com
- B. www.getsocial.com
- C. www.ibm.connections.com
- D. www.ibmcloud.com/social

Answer: D

Reference: [http://www-](http://www-10.lotus.com/ldd/bhwiki.nsf/dx/Exercise_3.1_Configuring_IBM_SmartCloud_Notes_for_web_only_access_LLNHcourse)

10.lotus.com/ldd/bhwiki.nsf/dx/Exercise_3.1_Configuring_IBM_SmartCloud_Notes_for_web_only_access_LLNHcourse (features in smartcloud notes web, second last bulleted point)

QUESTION NO: 2

What are the billing options for SmartCloud for Social Business?

- A. Daily, Per Minute
- B. Monthly, Quarterly, Annually, Upfront
- C. Per User, Per Department
- D. By the number of minutes a user is logged in

Answer: B

Explanation:

QUESTION NO: 3

Which of the following is a potential sales opportunity for SmartCloud for Social Business?

- A. A satisfied Lotus customer.
- B. Lotus customers that have stated an intent to move to another collaboration platform.
- C. Whitespace customers who do not currently do business with IBM.
- D. All of the above

Answer: A

Explanation:

QUESTION NO: 4

SmartCloud Engage runs in what type of cloud?