

IBM 00M-660

IBM Worklight Mobile Foundation Sales Mastery Test
v1
Version: 4.0

QUESTION NO: 1

Which statement is true?

- A. Worklight Console is where services connectivity may be configured for the mobile application.
- B. Worklight Console allows for the creation of a user experience based on open source libraries and HTML5.
- C. Worklight Console is not connected to Worklight Server or ID
- D. Worklight Console allows for push notifications, version control and direct updates.

Answer: B

Reference:[http://www-01.ibm.com/software/mobile-solutions/worklight/\(overview, first paragraph](http://www-01.ibm.com/software/mobile-solutions/worklight/(overview, first paragraph))

QUESTION NO: 2

A developer creating mobile applications combining native and standard web technologies will use:

- A. IBM Worklight Studio (The product's IDE).
- B. Their own Mac machine using Xcode
- C. Hybrid applications using Objective-C
- D. None of the above

Answer: A

Reference:[http://www.slideshare.net/nicold/ibm-mobile-strategy-at-innovate-2012\(Slide 16\)](http://www.slideshare.net/nicold/ibm-mobile-strategy-at-innovate-2012(Slide 16))

QUESTION NO: 3

Which customer scenario represents the most ideal prospect for IBM Worklight Platform?

- A. The customer that wants a pure native application and is looking to their digital design agency, that built their ecommerce website, to now build their mobile application.
- B. The customer that is looking for a solution to help build mobile hybrid applications in house by their web development team.
- C. The customer that believes they do not need a presence on commercial App Stores and just wants a server side mobile web experience for their customers.
- D. The customer that is looking for a simple single app for a single device for its internal employees.