IBM BAS-012

IBM SPSS Modeler Data Analysis for Business Partners v2
Version: 4.0

QUESTION NO: 1

How many phases are in the CRISP-DM Process Methodology?

A. Four
B. Five
C. Six
D. Seven

Answer: C
Explanation:

QUESTION NO: 2

Which node can be used to impute (estimate) missing values?

A. Data Audit node
B. Balance node
C. Filler node
D. Reclassify node

Answer: A
Explanation:

QUESTION NO: 3

A prison system has historical data on prison inmates and wants to find what factors are related to recidivism (return to prison). What type of model would be used?

A. Segmentation model
B. Classification model
C. Association model
D. Anomaly model

Answer: B
Explanation:

QUESTION NO: 4

If a field whose measurement is defined as Continuous has no value recorded, IBM SPSS Modeler will treat it as which type of missing value?

A. Null
B. White Space
C. Empty String
D. Blank

Answer: A
Explanation:

QUESTION NO: 5

The Matrix node is used to examine the relationship between two categorical fields.

A. True
B. False

Answer: A
Explanation:

QUESTION NO: 6

Only Terminal nodes (Graphs, Modeling, Output, Export) have a Run button as displayed in the graphic.