

# IBM

## Exam M2035-725

### IBM Kenexa Talent Acquisition Sales Mastery Test v1

Version: 6.0

[ Total Questions: 30 ]

**Question No : 1**

Which of the following is an important market differentiator of Kenexa's Applicant Tracking System?

- A. Applicant Ranking
- B. OFCCP Compliance and EEO-1 reporting
- C. Integrated social sourcing
- D. Integrated job description database

**Answer: C**

**Question No : 2**

According to the audio recording, what key trend influences why organizations choose both an Applicant Tracking System and an Onboarding system?

- A. Retiring home-grown systems
- B. HR Transformation
- C. Sourcing -proactive pipelining of candidates for critical job families
- D. Moving away from HRIS onboarding solution

**Answer: C**

**Question No : 3**

According to the audio recording, why is it important to keep new hires engaged between the job offer and the start date?

- A. The individual might miss the requirement to fill in all the paperwork.
- B. The individual could go on vacation and miss the new start date.
- C. A competitive job offer could lure the new employee away
- D. The individual might not know who their manager is when they arrive on the first day

**Answer: C**

**Question No : 4**