

IBM

Exam M2040-725

IBM Kenexa Talent Acquisition Sales Mastery Test v1

Version: 6.0

[Total Questions: 30]

Question No : 1

According to the audio recording, what key trend influences why organizations choose both an Applicant Tracking System and an Onboarding system?

- A. Retiring home-grown systems
- B. HR Transformation
- C. Sourcing -proactive pipelining of candidates for critical job families
- D. Moving away from HRIS onboarding solution

Answer: C

Question No : 2

Which of the following is an important market differentiator of Kenexa's Applicant Tracking System?

- A. Applicant Ranking
- B. OFCCP Compliance and EEO-1 reporting
- C. Integrated social sourcing
- D. Integrated job description database

Answer: C

Question No : 3

According to the audio recording, which of the following client business challenges might signal a recruiting opportunity?

- A. Integrating new employees from a recent acquisition
- B. Developing a compensation strategy to attract the right talent
- C. The need to rapidly onboard new employees
- D. Poor employee retention rates

Answer: D

Question No : 4