

# IBM

## Exam M2065-659

### IBM Smarter Cities Sales Mastery Test v1

Version: 7.0

[ Total Questions: 42 ]

**Question No : 1**

Prospective customers for the IBM Curam Social Program Management solution are:

- A. Governments with strong social service reform agendas
- B. Service delivery organizations focused on citizen centric services
- C. Service delivery organizations under public scrutiny for service failure or subject to public audits
- D. All of the above

**Answer: D**

**Question No : 2**

Which types of partners does IBM collaborate with in IOC opportunities?

- A. Systems Integration partners, Hardware/Device partners, and Information and Data partners
- B. Data Analytics Partners, Application Partners, and Domain Consultants
- C. Both A and B
- D. None of the above

**Answer: B**

**Explanation:** \* IBM Intelligent Operations Center can be integrated with other systems to share data, and visualize and act on events.

\* IBM Intelligent Operations Center for Smarter Cities offers a centralized, real-time collaborative environment for planning, organizing, monitoring and sharing information across city departments and agencies. It processes data feeds and event information from individual departments and then presents that information in a citywide view.

**Question No : 3**

"Pressure to better inform public transit commuters and improve commuter experience" is a typical pain point of which of the 3 Intelligent Transportation target segments:

- A. Citizen Traffic Agency
- B. State or Province Department of Transportation

- C. City Public Transit Agency
- D. National Transportation Strategy Council

**Answer: A**

**Question No : 4**

Curam is an important component of IBM's Smarter Cities strategy by providing the solutions for which of the Smarter Cities service areas?

- A. Infrastructure
- B. Planning and Management
- C. Human
- D. All of the above

**Answer: C**

**Question No : 5**

What do the Smart Metering Analytics, Water Conservation Portal, Water Information Hub (WIH) and Non Revenue Water (NRW) all have in common?

- A. They are special promotions being extended by water management companies to help monitor water usage
- B. They are titles of books documenting Intelligent Water usage to drive awareness and encourage adoption
- C. They are information on premise solutions for Intelligent Water
- D. They are Intelligent Water reusable assets available through the Industry Solutions Asset Library

**Answer: D**

**Explanation:** \* WIH

The WIH provides us with two main technological capabilities. The first is the ability to bring together water related data from many different sources and present a single view of the water network. The second is a more advanced concept that allows us to add advance analytics, such as leak detection to this view and enhances our overall understanding of the water network.

**Question No : 6**

Municipalities can lose as much as what % of their water supply through leaky infrastructure?

- A. 5%
- B. 1%
- C. 50%
- D. 75%

**Answer: C**

**Explanation:** \* Water utilities lose 10 – 60 percent of the water they pump to consumers.

\* In South African municipalities, an average of 37% of the water pushed through public water systems is lost via leaks or pilferage.

The average leakage rate in Latin American cities is 35 percent.

**Question No : 7**

What does "anomalous event notification, alerts and workflow" represent?

- A. An Intelligent Water Use cases that can be sold today
- B. Specialized sensors for use by water departments
- C. Emergency procedures to be taken by municipal workers at time of water ration
- D. None of the above

**Answer: C**

**Question No : 8**

What type of help are city leaders around the globe looking for by partnering with IBM for Smarter Cities?

- A. Turn data into actionable information
- B. Develop a solution roadmap that is specific to their needs
- C. Harness real world examples that can be used to crystallize their actions and champion their own cause.