IBM

Exam M2070-740

IBM Enterprise Content Management Sales Mastery Test v3

Version: 7.0

[Total Questions: 37]

Question No : 1

Content Consolidation is best provided by:

A. IBM Content Manager
B. IBM Connections Enterprise Content Edition
C. IBM Content Foundation
D. None of the above

Answer: B

Reference:https://www-950.ibm.com/events/wwe/grp/grp037.nsf/vLookupPDFs/SCS%202013%20Essential%20Content%20V5.2-v7.4%20-%20SCS%20version_Armando/$file/SCS%202013%20Essential%20Content%20V5.2-v7.4%20-%20SCS%20version_Armando.pdf

Question No : 2

What is the average cost to mail a paper statement?

A. 1-3 dollars
B. 3-6 dollars
C. 6-9 dollars
D. 9-12 dollars

Answer: B

Question No : 3

Who are the 5 information stakeholders within an organization represented in the Information Governance Reference Model (IGRM)?

A. Legal, RIM, IT, Business and Privacy/Security
B. Legal, IT, Facilities, Business and RIM
C. Legal, Business, C-Suite, IT and Privacy/Security
D. None of the above

Answer: A

Reference:http://www.edrm.net/resources/edrm-white-paper-series/igrm-garp

Question No : 4

What is Content Manager OnDemand "optimized" for?

A. Workflows
B. Content Analytics
C. Individual documents
D. Large scale storage of print output

Answer: C

Reference:ehttp://www-01.ibm.com/common/ssi/cgi-
bin/ssialias?subtype=ca&infotype=an&appname=iSource&supplier=897&letternum=ENUS
208-357(overview)

Question No : 5

Customers that require Social Tools like blogs and wikis and Back-office ECM solutions
also need:

A. IBM Content Navigator
B. IBM Connections Enterprise Content Edition
C. IBM Connections Content Manager
D. IBM WebSphere Portal

Answer: C

Question No : 6

Which is a key benefit of the Legacy Data Cleanup Solution?

A. Identifies sensitive or toxic content
B. Archives data according to its value