

IBM

Exam M2090-643

Information Management Solution Sales Mastery Test v4

Version: 9.1

[Total Questions: 37]

Question No : 1

Which customer challenge is most directly addressed by the Define and Govern facet of the IBM Information Agenda?

- A. inflexible infrastructure
- B. information not viewed as an asset
- C. lack of business/IT alignment
- D. lack of organizational awareness

Answer: B

Reference: [https://www-](https://www-950.ibm.com/events/wwe/ca/canada.nsf/vLookupPDFs/IOD_CtY_deck_-_Canada_-_draft_B_Tom_Inman/$file/IOD%20CtY%20deck%20-%20Canada%20-%20draft%20B_Tom%20Inman.pdf)

[950.ibm.com/events/wwe/ca/canada.nsf/vLookupPDFs/IOD_CtY_deck_-_Canada_-_draft_B_Tom_Inman/\\$file/IOD%20CtY%20deck%20-%20Canada%20-%20draft%20B_Tom%20Inman.pdf](https://www-950.ibm.com/events/wwe/ca/canada.nsf/vLookupPDFs/IOD_CtY_deck_-_Canada_-_draft_B_Tom_Inman/$file/IOD%20CtY%20deck%20-%20Canada%20-%20draft%20B_Tom%20Inman.pdf) (slide 25)

Question No : 2

What differentiates IBM Netezza from competing offerings?

- A. External storage options
- B. Robust tuning options for customer optimization
- C. Simplicity, speed, scalability, and analytics approach
- D. Integrated application server

Answer: C

Reference: [http://www-](http://www-05.ibm.com/il/software/netezza/pdfs/IBM_Netezza_Analytics_USEN.pdf)

[05.ibm.com/il/software/netezza/pdfs/IBM_Netezza_Analytics_USEN.pdf](http://www-05.ibm.com/il/software/netezza/pdfs/IBM_Netezza_Analytics_USEN.pdf) (page 2, second paragraph on the right after the bulleted points)

Question No : 3

Which statement is TRUE about the integration capabilities of IBM Information Management products?

- A. To encourage a fully integrated platform, integration is only possible with other IBM products.
- B. All integration mechanisms are proprietary to maintain an advantage over competing vendors.
- C. Models and metadata are shared among IBM IM integration offerings.
- D. Data must come from homogeneous sources to achieve optimal integration.

Answer: A

Question No : 4

A customer is looking for a software solution to extract data from heterogeneous sources, transform the data to meet operational standards, and then load the data into their warehouse. Which IBM offering best meets their needs?

- A. IBM InfoSphere Warehouse
- B. IBM InfoSphere Information Server
- C. IBM InfoSphere Master Data Management
- D. IBM InfoSphere Optim

Answer: A

Reference: <http://www.scribd.com/doc/61338465/Data-Warehousing-High-impact-Strategies-What-You-Need-to-Know-Definitions-Adoptions-Impact-Benefits-Maturity-Vendors> (page 45)

Question No : 5

Which IBM workload optimized offering is most appropriate for a customer who wants the greatest flexibility when deploying a data warehouse?

- A. custom system built around IBM InfoSphere Warehouse
- B. IBM pureScale Application System
- C. IBM Smart Analytics System
- D. IBM Netezza

Answer: D

Reference: http://www-05.ibm.com/si/kljucdoresitev/power7/pdf/0955_1025.pdf (slide 20, 21, and 22)