



IBM Smarter Cities Sales Mastery Test v1

Version: 7.0

[Total Questions: 42]

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Question No:1

What is IBM's vision for Smarter buildings?

A. Smarter buildings are possible only with new buildings that can be fitted with sensors to send and collect digital information

B. Smarter buildings are well managed, integrated physical and digital infrastructures that provide optimal occupancy services in a reliable, cost effective, and sustainable manner
C. Smarter buildings only apply to commercial office towers and does not encompass university campuses, hospitals, or government buildings

D. Smarter buildings is a North American centric opportunity due to climate conditions

Answer: B

Explanation: Employing a smarter buildings strategy can help your organization reduce energy use by up to 50%, and increase facilities utilization by up to 85%.

Question No:2

Municipalities can lose as much as what % of their water supply through leaky infrastructure?

- **A.** 5%
- **B.** 1%
- **C.** 50%
- **D.** 75%

Answer: C

Explanation: *Water utilities lose 10 – 60 percent of the water they pump toconsumers.

* In South African municipalities, an average of 37% of the water pushed through public water systems is lost via leaks or pilferage.

The average leakage rate in Latin Americancities is 35 percent.

Question No:3

What does "anomalous event notification, alerts and workflow" represent?

- **A.** An Intelligent Water Use cases that can be sold today
- B. Specialized sensors for use by water departments
- C. Emergency procedures to be taken by municipal workers at time of water ration
- **D.** None of the above

Answer: C

Question No:4

Why is smarter water management an urgent global issue when so much of the earth is covered in water?

A. This is not an urgent global issue, we have sufficient water to meet the needs of the world's growing population

B. With Global Warming, more water is evaporating so it is urgent that we find a way to capture that evaporation

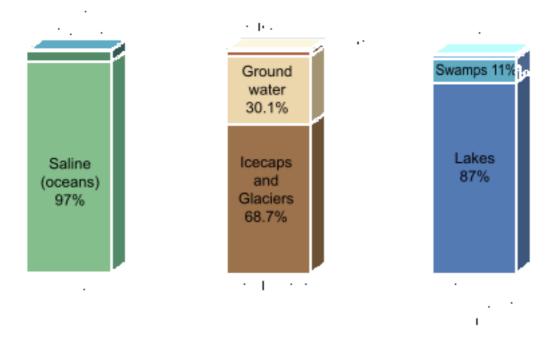
C. In reality 97% of all the earth's water is saltwater, 2% is held in snow and icebergs leaving only 1 % available for human consumption

D. Drinking water will soon be controlled by the water bottling companies as a way to inflate demand and increase prices

Answer: C

Explanation:

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http://upload.wikimedia.org/wikipedia/commons/thumb/5/58/Earth%27s_water_distribution. svg/400px-Earth%27s_water_distribution.svg.png

Question No: 5

"Pressure to better inform public transit commuters and improve commuter experience" is a typical pain point of which of the 3 Intelligent Transportation target segments:

- A. Citizen Traffic Agency
- B. State or Province Department of Transportation
- C. City Public Transit Agency
- D. National Transportation Strategy Council

Answer: A

Question No:6

Which of the following is a key value proposition of Curam Social Program Management?

A. Curam enables a rapid, lower-risk implementation by leveraging pre-built and

configurable social services elements and business processes

B. Curam focuses on individuals and outcomes

C. Curam provides services for families in need by working with individual agencies

D. Curam can meet the needs of all agencies through intense customization

Answer: B

Question No:7

How is CAP (Common Alerting Protocol) used by IBM's Intelligent Operations Center?

A. As a device that can be used by home owners to monitor their homes for safetyB. As a simple and general format for exchanging all hazard emergency alerts and public warnings over all kinds of networks

C. As an audible siren that can be heard from 100 miles away

D. None of the above

Answer: B